



Contract No.: 762-9300-1

Agreement to Supply: STATE LEGISLATIVE LOBBYIST SERVICES

This agreement, made and entered into this the _____ day of _____, 2006, is by and between the **CITY OF FORT LAUDERDALE**, a Florida municipality, City Hall, 100 North Andrews Avenue, Fort Lauderdale, FL 33301, hereinafter called the "City" and

Name of **CONTRACTOR:** CLD & Associates, LLC

Address: 605 SW 4 Avenue City: Fort Lauderdale State: FL Zip: 33315

A Corporation A Partnership An Individual Other: Limited Liability Company

authorized to do business in the State of Florida, hereinafter called the "Company" or "Contractor." Witnesseth that: Whereas, the City did advertise and issue a Request for Proposal (RFP) for supplying the requirements of the City for the items and/or service listed above for a period of **two (2) years with three (3), one (1) year extension options** and the Contractor submitted a proposal that was accepted and approved by the City.

Formal authorization of this contract was adopted by the City Commission on: December 20, 2005 Pur-15

Now, therefore, for and in consideration of the premises and the mutual covenants herein contained, the parties covenant and agree as follows:

1. The Company agrees to perform state legislative lobbyist services for the City during the period beginning 12/20/05 and ending 12/19/07 for the requirements listed above and according to the following specifications, terms, covenants and conditions:

a. The Request for Proposal containing General Conditions, Special Conditions, Specifications, addenda, if any, and other attachments forming a part of RFP Number **762-9300** and the Contractor's proposal in response, form a part of this contract and by reference are made a part hereof.

b. In construing the rights and obligations between the parties, the order of priority in cases of conflict between the documents shall be as follows:

- 1) This contract Form G-110, Rev. 12/00
- 2) The City's RFP and all addenda thereto
- 3) Contractor's proposal in response to the City's RFP

c. Warranty: The Company by executing this contract embodying the terms herein warrants that the product and/or service that is supplied to the City shall remain fully in accord with the specifications and be of the highest quality. In the event any product and/or service as supplied to the City is found to be defective or does not conform to specifications the City reserves the right to cancel that order upon written notice to the Contractor and to adjust billing accordingly.

d. Cancellation: The City may cancel this contract upon notice in writing should the Contractor fail to reasonably perform the service of furnishing the products and/or services as specified herein upon 30 days written notice. This applies to all items of goods or services.

e. Taxes Exempt: State Sales (#16-03-196479-54C) and Federal Excise (#59-600319) Taxes are normally exempt, however, certain transactions are taxable. Consult your tax practitioner for guidance where necessary.

f. Invoicing: Contractor will forward all invoices in duplicate for payment to the following: Finance Department, 100 N. Andrews Avenue, 6th Floor, Fort Lauderdale, FL 33301. If discount, other than prompt payment terms applies, such discount **MUST** appear on the invoice.

ORIGINAL
DO NOT REMOVE
FROM FILE

2. **Contract Special Conditions:** The following special conditions are made a part of and modify the standard provisions contained in this contract Form G-110.

3. **Contract Summary:**

a. Attachments:

CLD & Associates, LLC's response to the RFP and a copy of the RFP document.

b. Payment Terms:

Per RFP; Billing of equal monthly installments of \$4,583.33 begins after January 19, 2006, for services performed during the period of December 20, 2005, through January 19, 2006, and after the 19th day of subsequent calendar months for services performed during the preceding one-month period.

c. Delivery:

Per RFP

d. Insurance:

Yes No

e. Performance Bond/Letter of Credit:

Yes No

f. Procurement Specialist's Initials:

RE

4. **Contractor's Phone Numbers:**

Office: **954-761-1610**

Mobile:

5. **Contractor's Fax Number:**

954-761-1575

6. **Contractor's E-Mail Address:**

carolecl@aol.com

Website:

City of Fort Lauderdale

By:

[Signature]
Director of Procurement Services (City Manager's Designee)

Auth: Sec. 2-180(8) of Code and Procurement Memo No. 04-03

Date:

3/01/06

[Signature]
Assistant City Attorney (approved as to form)

Date:

2/3/06

Contractor/Vendor

By:

[Signature]
Name of Company Officer (please type or print)

[Signature]
Authorized Officer's Signature

Title:

PRESIDENT

Date:

2/10/06

Secretary (please type or print)

Attest:

Signature of Secretary



Carole L. Duncanson
Legislative Consultant

CONTRACT
COPY

RFP #762-9300

**REQUEST FOR CONTRACT
FOR
STATE LEGISLATIVE LOBBYIST SERVICES**

RESPONDENT:

**CAROLE L. DUNCANSON
CLD & ASSOCIATES, LLC
605 SW 4 AVENUE
FORT LAUDERDALE, FL 33315
954-761-1610 (O)
954-761-1575 (FAX)
CAROLECLD@AOL.COM**

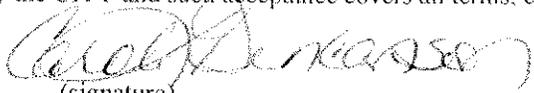
Reply To:

- 605 S.W. 4 Avenue • Ft. Lauderdale, FL 33315 • (954) 761-1610 • Fax (954) 761-1575
- 112 E. Jefferson St., Tallahassee, FL 32301 • (850) 222-5862 • Fax (850) 222-6149

Vendor Response Form
PROPOSAL SIGNATURE PAGE

TO: The CITY of Fort Lauderdale, FL

The below signed hereby agrees to furnish the following article(s) or services at the price(s) and terms stated subject to instructions, conditions, specifications addenda, legal advertisement, and conditions contained in the RFP. I have read attachments including the specifications and fully understand what is required. By submitting this signed proposal I will accept a contract if approved by the CITY and such acceptance covers all terms, conditions, and specifications of this proposal.

Proposal submitted by:  10/20/05
(signature) (date)

Name (printed): Carole L. Duncanson Title: Owner

Company: (Le

Registration): CLD & Associates, LLC

(CONTRACTOR, IF FOREIGN CORPORATION, SHALL BE REQUIRED TO OBTAIN A CERTIFICATE OF AUTHORITY FROM THE DEPARTMENT OF STATE, IN ACCORDANCE WITH FLORIDA STATUTE §607.13 (visit <http://www.dos.state.fl.us/doc/>)

Address:

CITY: State: Zip:

Telephone No.: FAX No.:

E-MAIL:

Does your firm qualify for MBE or WBE status in accordance with Section 1.08 of General Conditions? MBE WBE

ADDENDUM ACKNOWLEDGEMENT - Proposer acknowledges that the following addenda have been received and included in his proposal:

Addendum No.	Date Issued
--------------	-------------

VARIANCES: State any variations to specifications, terms and conditions in the space provided below or reference in space provided below all variances contained on other pages of RFP, attachments or proposal pages. No variations or exceptions by the Proposer will be deemed to be part of the proposal submitted unless such variation or exception is listed and contained within the proposal documents and referenced in the space provided below. If no statement is contained in the below space, it is hereby implied that your proposal complies with the full scope of this RFP.

Variations:

Please enter your password below and click Accept to confirm your acceptance.

Please be aware that typing in your password acts as your electronic signature, which is just as legal and binding as an original signature. (See Electronic Signatures in Global and National Commerce Act for more information.)

Note: To take exception - 1) Click Accept. 2) Create a Word document detailing your exceptions. 3) Upload exceptions as an attachment to your offer on RFP Depot's system.

By completing this form, your bid has not yet been submitted. Please click on the place offer button to finish filling out your bid.

Username **caroleeld**

Password *

* Required fields

PROPOSAL SUMMARY PAGES – QUESTIONNAIRE

I. Prior Experience:

Number of years experience the proposer has had in providing lobbyist services: 10 years

List those City of Fort Lauderdale agencies with which the proposer has had contracts or agreements during the past three (3) years: N/A

II. Lawsuits (any) pending or completed involving the corporation, partnership or individuals with more than ten (10%) interest:

a) List all pending lawsuits, which are concerned directly with the staff or part of your organization proposed for the contract: None

b) List all judgments from lawsuits in the last 5 years, which are concerned directly with the staff or part of your organization proposed for the contract: None

III. MINORITY/WOMEN OWNED BUSINESS PARTICIPATION:

Please see attached registration summary showing State of Florida certification for MyFloridaMarketplace as a Woman-owned business.

IV. Please describe your existing relationships with State of Florida Local Legislative Delegation and with other key legislators and support staff.

Carole has been actively involved for years in the political career of State Representative Ellyn Bogdanoff. She assisted with the efforts of campaign coordination and fundraising which led to Representative Bogdanoff's successful election in January of 2004. Additionally, Carole was greatly involved in Senator Jeff Atwater's successful election to the Florida Senate in 2002 and has worked with Representative Susan Goldstein. Carole maintains long-term, positive working and personal relationships with other members of the Delegation including but not limited to Senator Skip Campbell, Senator Nan Rich, Representative Ron Greenstein, Representative Eleanor Sobel, Representative Ken Gottlieb, as well as Representatives David Rivera, Mike Davis, Adam Hasner, and Chris Smith.

As a former legislative staff member, Carole has maintained very strong ties to other members of the House and Senate, their personal staffs and committee staff – most notably in the appropriations process.

Additionally, Carole has been instrumental in the efforts of Senator Ken Pruitt to promote his educational policies throughout the state as well as his widely successful run for the State Senate in 2000. She remained involved in his 2002 re-election effort and is actively involved in his 2006 re-election campaign as well as his run for Senate President for the term 2006-2008.

Carole is noted for her efforts to assist the House and Senate Majority efforts in Tallahassee and her close ties to incoming leadership.

The proposer understands that the information contained in these Proposal Pages is to be relied upon by the City in awarding the proposed Agreement and such information is warranted by the proposer to be true. The proposer agrees to furnish such additional information, prior to acceptance of any proposal, relating to the qualifications of the proposer, as may be required by the City.

Yes: X NO:

V. QUALIFICATIONS AND EXPERIENCE:

- a) A list of three (3) public sector clients for whom you have performed these services within the past five (5) years. Include Agency, contact name, address, email address , telephone and fax numbers:

School Board of Broward County
600 SE 3 Avenue
Fort Lauderdale, FL 33301
Contact: Georgia Slack
305-608-5110
slackg@infionline.net

H. Lee Moffitt Cancer Center & Research Institute
12902 Magnolia Drive
Tampa, FL 33612
Contact: Carol McKee
813-924-8932
mckeec@aol.com

Broward County
115 S. Andrews Avenue
Ft. Lauderdale, FL 33301
Contact: Honorable Jim Scott
954-357-7000
jscott@broward.org

- b) A history of your organization, including a current organization chart (if applicable), and any other appropriate descriptive information, which will be helpful in our evaluation of your qualifications and experience. Include the number of years you have provided state or federal lobbying services, and provide a list of contracts to include a brief scope services, fees charged and name of staff member who managed the contract.

While I have several support staff and a legal team available to me at all times, all responsibilities are ultimately mine. I have 23 years experience in the legislative process and have been lobbying for the past 10. I pride myself on my availability to clients, to servicing their needs in an individualized and timely fashion. All meetings, conferences, calls and reports are personally handled and responded to by me.

- c) Identify the principal(s), "team" members and their individual roles in the City's contract, including how many years each member has been lobbying at the state or federal level.

Carole Duncanson will personally comprise the team for the City of Fort Lauderdale's contract having 23 years legislative experience, 10 of it directly lobbying on behalf of a multitude of client issues. Support staff will be utilized during the session months strictly for purposes of monitoring committee meetings.

d) A list of significant accomplishments in the areas of legislation and appropriations attained on behalf of public sector clients in the past 5 years.

- Substantive legislation on behalf of the Moffitt Cancer Center which allowed MCC to divert a portion of the cigarette tax to MCC for construction of the research tower.**
- An increase in annual appropriations for Moffitt Cancer Center of \$2.5 million per annum.**
- 2 amendments to the Florida Building Code to benefit the School Board of Broward County.**
- Significant increases in appropriations for drug abuse, alcohol and mental health on behalf of the Florida Council for Behavioral Healthcare to address the need in Broward County.**
- Passed legislation pertaining to obtaining payment for sick leave for school administrators.**
- Numerous local bills and appropriations issues on behalf of Broward County.**

PROPOSAL SUMMARY – FINANCIAL PROPOSAL

ITEM DETAIL COSTS:

COST TO THE CITY – Overall Contract:

I. Annual FIRM, FIXED TOTAL COST NOT TO EXCEED: \$55,000.00

Describe and Detail all costs included. If additional space is needed, please include as an appendix to your RFP response, in accordance with the RFP specifications:

It is the proposers' intent that the fee be inclusive of any out of pocket or travel expenses. Additionally, the consultant will be responsible for providing materials, equipment, office space, phone, fax and any other such requirements to fulfill responsibilities under the contract.

a. Detail any exclusions from above Total Cost, if applicable:

None

**TECHNICAL PROPOSAL, NARRATIVE UNDERSTANDING AND
APPROACH, SPECIAL CONSIDERATIONS AND POSSIBLE
DIFFICULTIES**

CLD & Associates, through professional training, background, experience and superb relationships with the legislative and executive branches of government will provide superior service to the City of Fort Lauderdale. Every committee meeting pertaining to relevant City issues is covered by staff and detailed notes are kept. Meetings with key legislators and staff are conducted on a regular basis to keep apprised of all pertinent issues, bills, rules, amendments, and funding concerns.

Several proprietary management systems for analysis of funding scenarios and search capabilities for potential new sources of revenue are utilized.

CLD & Associates also utilizes LobbyTools, a system that incorporates a powerful electronic messaging tool that permits easy contact and coordination with clients, constituents, legislators and staff. Additionally, the City of Fort Lauderdale can count on regular communication via email, blackberry, phone, fax, conference call, meeting and any other means necessary to keep the City current.

CLD & Associates primary office is located in downtown Fort Lauderdale. CLD & Associates is readily available to meet with City staff, City Commissioners and the Mayor. A secondary office is maintained full-time in Tallahassee with easy access to the Capitol. CLD & Associates can provide office and conference space in Tallahassee for visiting City officials during session and committee weeks.

CLD & Associates prides itself on communication. Communication is essential legislative success. Weekly updates are provided at the end of each committee week and at the end of each week during the legislative session. When legislative action is taken on any initiative or budget request, immediate advisory notices will be sent in order to receive timely feedback and input from City officials. During the interim, reports will be provided as needed or directed by the City. The consultant will meet with the City Manager and designated officials to confer with respect to state legislative issues regarding the City's fiscal and programmatic interests. The consultant shall assist in the development and forwarding of the City's legislative program. It is noted that the time frame for submitting local bill requests has already passed and assumed that the City has filed such legislation. The consultant has established and will maintain positive working relationships with the executive, legislative and federal

branches of government to enhance necessary intergovernmental relations beneficial to the Board.

As the committee process for the 2006 Regular Legislative Session, and in anticipation of a fall special session, has already begun, CLD & Associates offers the following suggested time frame to achieve the City's goals and objectives. The firm is cognizant that filing deadlines have already passed for submission of local bills. However, the time frame to submit Community Budget Issue Requests is approaching.

- **Meet with the Mayor, City Commissioners, City Manager and other appropriate staff to review goals and objectives.**
- **Review and assist in the final formulation of the legislative agenda and community budget issue requests.**
- **Upon approval, CLD will set up meetings between City Officials and key members of the Broward Delegation to review legislative priorities and finalize CBIR sponsors.**
- **Meet with Senate President and staff**
- **Meet with House Speaker and staff**
- **Meet with key committee chairs and staff**
- **Review CBIR issues with appropriations staff**
- **Follow through on all budget and substantive issues throughout committee meetings and Session.**
- **Provide weekly status reports during committee weeks and session**
- **Provide immediate notification of amendments or other legislative action on City initiatives**
- **Provide final status report following session**
- **Regular meetings and coordination of effort with City Manager, Mayor and Commissioners.**
- **Conduct such follow through as necessary during the summer months and interim to position the City for maximum success in the following year.**
- **Coordinate and facilitate any meetings, forums, discussions as necessary to promote the City's agenda with state, federal and other officials.**

Special Considerations: I would like to call attention to the fact that there are a number of significant issues on the table this legislative session. Hurricane and insurance related issues will be paramount as will Medicaid reform, class size and slots. Although there are a number of issues that are not directly related to the City, there are many issues that will have a direct impact on City resources. CLD & Associates will provide overviews and provide the City with an opportunity to weigh in on these issues.

As a 23 year resident of Broward County who has spent her entire career in the Legislative process, I am uniquely qualified to carry out the City's agenda. Not only do I possess long term relationships with the vast majority of the Delegation members but I have been actively involved in the Republican Party and the electoral process. The majority of Florida's Congressional Delegation has come out of the State Legislative arena giving me strong insights and ties to our Federal Delegation as well.

Working in Fort Lauderdale gives me great insight into the needs and priorities of the City and its residents. I am well aware of the issues and relationships between our local intergovernmental bodies. The City has unresolved issues pertaining to annexation, there has been phenomenal growth in the downtown area bringing countless new residents to this area creating such issues as traffic, school needs, services for residents and crime. The City is coastal with particular needs pertaining to residents on the barrier island, beach renourishment and hurricane considerations. There are considerable issues pertaining to affordable housing. Taxation issues are significant to the City. Additionally, the City must also be vigilant against efforts by the State to pass down to local governments unfunded mandates.

When reviewing budgetary requests, CLD & Associates would like to call the City's attention to current budgetary constraints. Issues requiring non-recurring revenue or that can be funded out of non-recurring revenue will have a greater chance of success. The economic forecast for the state shows no available recurring dollars. These dollars are will all be geared toward class size reduction and Medicaid.

**CAROLE L. DUNCANSON
CURRENT CLIENT LISTING**

**Armor Healthcare
Atlantic Shores Healthcare, Inc.
Blank, Meehan & Smith, P.A.
Broward County
Broward Principals and Administrative Assistants
The Coordinating Council of Broward
Florida Hospital Association
Florida Veterinary Medical Association
H. Lee Moffitt Cancer Center and Research Institute, Inc.
Printing Association of Florida
South Broward Hospital District
The Brighter Futures Coalition
The Rubin Group
The School Board of Broward County**

CLIENT REFERENCES

Carol McKee
Director of Governmental Relations
H. Lee Moffitt Cancer Center & Research Institute, Inc.
12902 Magnolia Drive
Tampa, FL 33612
813-924-8932

Lisa Maxwell
Broward Principals and Administrative Assistants
1218 S. Lakeside Drive
Lakewood, FL 33460

Georgia Slack
Broward County School Board
600 SE 3 Avenue
Fort Lauderdale, FL 33301
305-608-5110

Senator Ken Pruitt, Director
Brighter Futures Coalition
1850 SW Fountainview Blvd. #200
Port St. Lucie, FL
772-344-1140

Representative Ellyn Bogdanoff, Director
Brighter Futures Coalition
908 S. Andrews Avenue
Fort Lauderdale, FL 33316
954-767-9850

Dale Frick
Atlantic Shores Healthcare
631 SW 53 Street #700
Boca Raton, FL 33487

Ralph Glatfelter
Florida Hospital Association
301 S. Calhoun Street
Tallahassee, FL 32301
850-222-9800

Mike Streibig
Executive Director
Printing Association of Florida
6275 Hazeltine National Drive
Orlando, FL 32822
800-331-0461

**CAROLE L. DUNCANSON
605 SW 4 AVENUE
FORT LAUDERDALE, FL 33315
954-761-1610 (O) 954-761-1575 (FAX)
CAROLECLD@AOL.COM**

Carole Duncanson has over 23 years experience in the legislative process, including 10 years as a legislative assistant to members of the Florida Legislature. Carole worked in the House of Representatives for 5 years then served as Senior Legislative Assistant to Senator Jim Scott for 5 years up to and including the first year of his Senate Presidency. In this capacity, she was responsible for the Senator's personal legislative agenda, constituent relations, appropriations issues and acting as community liaison. As she also worked for Senator Scott during his tenure as Chairman of the Senate Appropriations Committee, Carole was afforded the opportunity to work very closely with the Appropriations staff on budgetary issues.

As a former staff member, Carole has maintained strong relationships with members of the Legislature, committee staff and personal staff. With a majority of the Florida Congressional Delegation having served in the Florida Legislature, Carole has close ties to the Federal Delegation as well.

Carole was active in the Republican Senate Campaigns which led to Senator Scott becoming President of the Florida Senate in November of 1994. She has been actively involved in numerous other campaigns on the city, county, state and federal levels. She is currently working with Senator Ken Pruitt on his campaign to become Senate President for the term of 2006-2008. In addition, she was instrumental in helping Senator Pruitt establish his Brighter Futures Foundation and was responsible for his 2003 statewide tour to promote educational issues which culminated with the Rally in Tally in March of 2004 bringing nearly 5,000 students, educators and activists together from around the state.

In November of 1995, Carole became an independent contract lobbyist representing a broad spectrum of subject areas. As a lobbyist, Carole has successfully obtained appropriations for numerous clients including but not limited to the Coordinating Council of Broward, the Isabel Collier Read Immokalee Health Park, the H. Lee Moffitt Cancer Center and Research Institute,, the Florida Council for Behavioral Healthcare, Atlantic Shores Healthcare and Floridians for an Affordable College Education.

During 2 previous sessions, Carole was successful in passing sales tax exemptions on behalf of the Printing Association of Florida and has passed substantive legislation on behalf of the H. Lee Moffitt Cancer Center and Research Institute and the Broward Principals and Administrative Assistants among others.

For the Florida Council for Behavioral Healthcare, Carole was responsible for uniting diverse factions into a cohesive body in order to develop a grassroots advocacy effort which was successful in obtaining a significant increase in appropriations for alcohol, drug abuse and mental health programs in Broward County.

Her career also includes a background in fundraising and special events planning having served as Director of Income Development for the Broward County Units of the American Cancer Society. While working for the American Cancer Society, Carole developed a public issues awareness program. This program was adopted by the American Cancer Society of Florida and has been used to successfully initiate a grassroots advocacy movement and key contact program which led to the strengthening of the Florida Clean Indoor Air Act.

Carole graduated from Emory University in 1982 with a Bachelor of Arts degree in both Political Science and French. She has attended the Alliance Francaise in Paris, France and has taken course work toward her Masters Degree in Political Science at Florida Atlantic University.

Carole is involved with the Florida Association of Professional Lobbyists, the Leadership Broward Foundation and was a member of Class IX, Leadership North Broward Class I, Henderson Mental Health Center where she currently serves as a Board Member and served as President of the Board. She is a volunteer with the Broward Outreach Center and First Baptist Church of Fort Lauderdale. She is married to Harry Duncanson and they have a 9 year old daughter, Shannon.

Registration Summary

This registration summary was generated when the MyFloridaMarketplace Terms of Use were accepted.

General Vendor Information

Vendor Name: CLD & Associates, LLC
Short Name (Does Business as): CLD & Associates
Ariba Network ID:
Dun and Bradstreet Number:
Website:
Federal Tax ID Number: F412166503
Name that appears on 1099 Form: CLD & Associates, LLC

Contacts

Last Name	First Name	Title	Phone	Email
Duncanson	Carole	Managing Member	954-761-1610 x Fax: 954-761-1575	carolecld@aol.com
Duncanson	Carole	Managing Member	954-761-1610 x Fax: 954-761-1575	carolecld@aol.com

Locations

CLD & Associates, Ft. Lauderdale

Sequence Number: 1

P.O. Info: Orders: EMAIL Email: carolecld@aol.com Fax: null Contact: Carole Duncanson 605 SW 4 Avenue Ft. Lauderdale, FL 33315 Broward United States	Remit To: Fax: 954-761-1575 Contact: Carole Duncanson 605 SW 4 Avenue Ft. Lauderdale, FL 33315 Broward United States P-card acceptance: Do not accept Purchasing Cards	Billing Contact: Email: carolecld@aol.com Fax: 954-761-1575 Contact: Carole Duncanson 605 SW 4 Avenue Ft. Lauderdale, FL 33315 Broward United States
---	--	--

Commodity Codes

991-001 NO BID DESIRED.

Certified Minority Business Enterprise (CMBE)

Non-Minority
Woman-owned, Certified

Solicitations Selections

Registered for Florida Solicitations: No

eQuote Selections

Registered for eQuotes: No
eQuote Main Location: Not Specified
eQuote Main Contact: Not Specified

Terms of Use

Accepted: Oct 4, 2005 by Carole Duncanson