

**CITY OF FORT LAUDERDALE**  
**ECONOMIC DEVELOPMENT ADVISORY BOARD (EDAB)**  
**Wednesday, February 10, 2021 3:30 PM**  
[www.fortlauderdale.gov/government/edab](http://www.fortlauderdale.gov/government/edab)

**Virtual Meeting**

**EDAB Purpose:** Provide the City with the benefit of knowledge, experience and business resources of the members in order to further the efforts of the Economic Development Department in business attraction, retention and development; to serve as business ambassadors by promoting the City to the business community throughout the country and the world; advise the City Commission on specific issues regarding local, national and international business recruitment, retention and expansion. Advisory on types of cultural activities that would best appeal to the City of Fort Lauderdale, that provides support for the cultural community, and simultaneously promote economic development in the City.

- I. Call to Order & Determination of Quorum Chair Jordan Yates
- II. Approval of the January 13, 2021 Meeting Minutes Chair Jordan Yates
- III. Old Business-
- IV. New Business
  - Mission-to- Market Presentation/Update by Dr. Ford
  - NSU Innovation Center Presentation by John Wensveen
- V. Next Meeting: March's Tentative Agenda
  - SWOT Analysis Discussion

**The next virtual EDAB meeting will be March 10, 2021.**

**EDAB FY2020 Goals**

1. Expand Community Footprint via increase engagement and participation from: Citizen/Residents, Associations, Other City Boards – outreach via City social media
2. Economic Engine Focused Presentations - Speakers Presentation Format
3. Board Engagement & Accountability (TBD)

**Note:** Two or more City Commissioners and/or Advisory Board members may be present at this meeting. If any person decides to appeal any decision made with respect to any matter considered at this public meeting or hearing, he/she will need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. If you desire auxiliary services to assist in viewing or hearing the meetings, or reading meeting agendas and minutes, please contact the City Clerk's Office at 954-828-5002, and arrangements will be made to provide these services for you. Thank you.

To comply with COVID-19 social distancing guidelines, many board and committee meetings are now being held online. Members of the public can sign up to speak at or view/listen to the virtual meeting online via the following link: [www.fortlauderdale.gov/government/edab](http://www.fortlauderdale.gov/government/edab)