

AGENDA
REGULAR VIRTUAL MEETING
BEACH BUSINESS IMPROVEMENT DISTRICT ADVISORY COMMITTEE (BID)

Monday– April 12, 2021

3:30 PM

CITY HALL IS CLOSED

I.	Call to Order/Roll Call Quorum	Anna MacDiarmid BID Chair
II.	Approval of Meeting Minutes <ul style="list-style-type: none">• Regular Meeting March 8, 2021	Anna McDiarmid BID Chair
III.	Post Event Presentation Love is in the Air Valentine’s Affair	Keith Willard President Keith Willard Events LLC
IV.	Post Event Presentation Fur the Love Pet Fest	Ana Elvir Managing Member Paperless Wizards LLC
V.	BID Manager Update <ul style="list-style-type: none">• Co-op Promotional Campaign Update• BID Sponsored Website and Newsletter• Food and Beverage Program Revamp	Tasha Cunningham BID Manager
VI.	BID Logo Discussion and Selection	Tasha Cunningham BID Manager
VII.	Communications to the City Commission	Anna MacDiarmid BID Chair
VIII.	Old/New Business <ul style="list-style-type: none">• Utility Box Wrap Update• Legal Opinion Update• Carras Study of Beach Business Improvement District• May Meeting Agenda Item Recommendations	Cija Omengebar CRA Planner
V.	Adjournment	Anna MacDiarmid BID Chair

THE NEXT REGULAR BID **VIRTUAL MEETING** WILL BE HELD, **3:30 PM MONDAY – MAY 10, 2021**

VIRTUAL MEETING REQUIREMENTS:

- **VIRTUAL MEETING WILL COMMENCE AT DESIGNATED TIME AS ADVERTISED.**

- MEMBERS OF THE PUBLIC WHO WISH TO LISTEN IN CAN JOIN VIA LINK BELOW:
<https://www.fortlauderdale.gov/government/BBID>

Purpose:

Monitor the progress of the Beach Business Improvement District; make recommendations on services, enhancements and special programs and events.

Note:

Two or more Fort Lauderdale City Commissioners or members of a City of Fort Lauderdale Advisory Board may be in attendance at this meeting.

If any person decides to appeal any decision made with respect to any matter considered at this public meeting or hearing, he/she will need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. If you desire auxiliary services to assist in viewing or hearing the meetings, or reading meeting agendas and minutes, please contact the City Clerk's Office at 954-828-5002 and arrangements will be made to provide these services for you.