



Fort Lauderdale Celebrates First Pink Street to Kick Off National Breast Cancer Awareness Month

Thursday, October 1, 2015 | 9:00 A.M.
Corner of S.W. 2 Street and S.W. 1 Avenue

Put on your pink and join the City of Fort Lauderdale and AutoNation as we celebrate the City's first pink street to kick off Breast Cancer Awareness Month. The event will include brief remarks by Fort Lauderdale Mayor John P. "Jack" Seiler and AutoNation CEO Mike Jackson, the ceremonial painting of downtown's first pink street (e.g., S.W. 2 Street), and photo opportunities. It's all part of AutoNation's coast-to-coast "Drive Pink" Campaign geared toward raising \$1 million for cancer research.

www.fortlauderdale.gov



CITY OF FORT LAUDERDALE

AutoNation

If you would like this publication in an alternate format or if you need reasonable accommodation to participate in this event, please call (954) 828-4755 or email publicaffairs@fortlauderdale.gov.



Photos courtesy of Jason Leidy Middle River Arts Photography