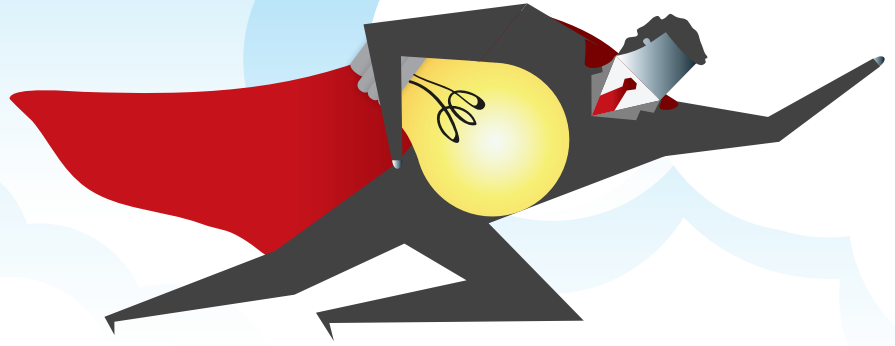




CITY OF FORT LAUDERDALE  
**BEAMs**  
BUSINESS ENGAGEMENT  
ASSISTANCE & MENTORSHIPS

# UNLEASH YOUR BUSINESS POWER

## BUSINESS ACADEMY



You are invited to be part of the inaugural City of Fort Lauderdale Business Academy! Be one of the first business owners to learn how to:

- ▶ Expand your vision, generate a competitive advantage and recognize opportunities
- ▶ Successfully do business with the City of Fort Lauderdale
- ▶ Apply Effective Sales and Marketing Strategies
- ▶ Access Capital Markets

### UPCOMING CERTIFICATIONS PROGRAM

*BUILD ON SUCCESS!*

**TUESDAY, AUGUST 1**

Strategic Thinking

**TUESDAY, AUGUST 8**

Make your Business Bankable

**TUESDAY, AUGUST 15**

Doing Business Successfully with the City

**TIME:**

4:30 to 7:00 PM

**LOCATION:**

Fort Lauderdale Chamber of Commerce  
512 NE 3rd Avenue, Fort Lauderdale, FL 33301



#### BUSINESS ENGAGEMENT

Connecting with business owners through site visits. During face-to-face conversations ECI is introduced as the City's point of contact. We are here to learn about the goals and aspirations of our local businesses and to be an advocate for their success.



#### BUSINESS ASSISTANCE

Fostering job creation and supporting the growth of new and existing businesses through the Business Academy's three certification programs. We are here to educate and connect business owners with other agencies and organizations that are able to support their needs.



#### BUSINESS MENTORSHIPS

Facilitating personalized assistance between business owners and experts in various fields in order to enhance business growth.



#### INTERNATIONAL MARKET EXPANSION

Assisting Fort Lauderdale businesses to become a part of the global import/export community by helping them to make the necessary international connections. We are here to elevate Fort Lauderdale's role as a robust hub for international commerce and a world-class business destination.

Department of Sustainable Development | Economic and Community Investment Division  
700 NW 19th Avenue, Fort Lauderdale, FL 33311

Phone (954)-828-5130 | Email [economicdevelopment@fortlauderdale.gov](mailto:economicdevelopment@fortlauderdale.gov) | Visit [www.fortlauderdale.gov/beams](http://www.fortlauderdale.gov/beams)