



# **PARK(ing) Day** #FTLParkingDay

## FORT LAUDERDALE

### TURNING PARKING SPACES INTO PUBLIC PLACES



CITY OF FORT LAUDERDALE

**FRIDAY, SEPTEMBER 21, 2018 | 9 A.M. – 2 P.M.**

**Pop-Up Park Locations and Descriptions**

**#FTLParkingDay**

### **Location 1 - Working and Living Well in FTL - City of Fort Lauderdale Human Resources Department-Benefits**

**NE 1st St. in front of City Hall**

The theme for this pop-up park is “Working and Living Well in FTL.” With a health and wellness-centered focus, Human Resources-Benefits will offer a hydration station (water), along with information on why drinking water is important for overall health. Enjoy a glass of water and pick up a free sunscreen sample and information about why wearing sunscreen daily is important. Other activities may include a blood pressure check station and/or a prize wheel with different health-related categories. Generally, the City’s Benefits events are done independently, but PARK(ing) Day offers a great opportunity for HR-Benefits to be part of a citywide event that educates citizens, as well as our employees on health and wellness.

### **Location 3 - City of Fort Lauderdale Fire Rescue & Ocean Rescue**

**SE 5th St. (adjacent to DC Alexander Park) on Fort Lauderdale Beach**

The Fort Lauderdale Fire Rescue Department and Ocean Rescue pop-up park will showcase community awareness for fire and ocean safety. There will be firefighters and lifeguards onsite to teach you Hands-Only CPR, as well as Stop the Bleed techniques. You’ll also get an up-close look at various rescue apparatus that will be on display.

### **Location 7 - Automated Parking Corp - Galt Ocean Mile**

**E Oakland Park Blvd. and N Ocean Blvd./A1A (Walgreens parking lot)**

Visit the Automated Parking Corp pop-up park where you can play the “Build your Own City” game. The game consists of three-dimensional cardboard elements (buildings, cars, etc.) in a traditional setting with buildings served by surface lots. As a visitor, place the cars that are on the surface lot and “park” them on vertical cubbies (the concept of automated parking), freeing up space on the surface lot. Then get the opportunity to redesign that space that just became available however you please (park, picnic area, a court to play sports, etc.).

### **Location 9 - Fort Lauderdale Downtown Development Authority**

**SE 1st St. between SE 1st Ave. & SE 2nd Ave. (by the new crosswalk)**

The Fort Lauderdale Downtown Development Authority’s (DDA) pop-up park will showcase all that downtown has to offer, including local businesses. The DDA will be highlighting their “I ♥ FTL” and “#FTLontheRise” social media campaigns, as well as featuring a prize wheel to give away local goodies to those who visit and participate throughout the day.

### **Location 10 - Smart Growth Partnership - Downtown Fort Lauderdale**

**NE 1st St. between NE 3rd Ave. and US1 (behind First Baptist Church)**

The Smart Growth Parklet, hosted by Smart Growth Partnership (SGP), will be a fun, relaxing, and educational pop-up destination to promote Smart Growth Principles. With 2.5 million more people expected to move to South Florida by 2030, it becomes necessary for residents to adjust to the growth that is coming. If we are to master this influx of people, we must envision our future growth issues. This parklet will include a smart growth principles corn hole game, sea level trivia game; a beach zone with chairs, umbrellas, pails, and shovels; a brown bag “Chill Zone” with tables, umbrellas, water, and snacks; prizes and giveaways; and educational information about how to avoid single-use plastic. Smart Growth Partnership is a collaborative of diverse professionals and organizations providing leadership, advocacy, and education to promote livable, sustainable and green communities.

### **Location 13 - Vision Zero Fort Lauderdale - City of Fort Lauderdale Transportation and Mobility Department**

**SW 2nd St. between SW 2nd Ave. & SW 3rd Ave.**

Welcome to City of Fort Lauderdale Vision Zero, where we are working to make Fort Lauderdale streets safer! The theme for this pop-up park is safety for everyone. As a division within the City's Transportation and Mobility Department, Transportation will host a pop-up park to better inform our neighbors and guests on what it means to prioritize safety in the City, as well as share information on facilities and options to make our City safer for people walking, bicycling, driving and using transit.

### **Location 14 - Broward Metropolitan Planning Organization**

**SW 2nd St. between SW 4th Ave. & SW 5th Ave. (in front of the Museum of Discovery and Science)**

The theme for the Broward Metropolitan Planning Organization's pop-up park is safe, friendly streets. At this park, you'll learn about pedestrian and bicycle safety, as well as have the opportunity to get the inside scoop on how transportation is currently funded. Stop by and visit our friends from the MPO, play some board games, have some fun, & kick back & relax while learning about all things MPO.

### **Location 15 - Dan Marino Foundation**

**E Las Olas Blvd. between SE 12th Ave. and SE 13th Ave. (in front of Macabi Cigars)**

The Dan Marino Foundation's goal for their pop-up park is to raise awareness about the Foundation and what it offers. The park will be decorated with artificial turf for football toss games and putting golf balls. There will also be a resource table with information on all of the different services the Dan Marino Foundation provides to help park visitors gain a better understanding of the autism and developmental disability community that they serve.

### **Location 19 - Humane Society of Broward County**

**SW 2nd St. between SW 2nd Ave. & SW 3rd Ave. (in front of old Tarpon Bend)**

When visiting the Humane Society's pop-up park you'll learn all about their signature Walk for the Animals annual fundraising event, set for March 2, 2019, and about all the great things they do to find forever homes for animals that need one. You will also be able to get answers to general questions about pets and responsible pet ownership.

### **Location 20 - Parking Day Energy Station - Red Bull North America**

**SE 5th Ave. between E Las Olas Blvd. & SE 2nd St.**

The theme of the Red Bull pop-up park is energy, and it will be a teaser to their upcoming campaign in October geared toward helping people get through their busy lives downtown with a Red Bull for their work day. Red Bull invites visitors to stop by their pop-up park, take a seat to relax, and listen to some light, inviting music while enjoying a complimentary cold can of Red Bull to keep them going while visiting all of the pop-up parks on PARK(ing) Day. Red Bull's pop-up park will also feature games, swag, raffles, umbrellas, a shaded area, and recycling. Visitors will also get a sneak peek at what Red Bull has in store for residents and visitors in 2019, including the Beach Majors Volleyball tournament in February and the Wings for Life World Run in May.

### **Location 21 - NSU Art Museum Fort Lauderdale**

**SE 2nd St. between SE 2nd Ave. & SE 3rd Ave.**

Celebrate your local history and occupy urban spaces by participating in NSU Art Museum and Florida-based artist Allison Bolah's live archive installation, Archive of 26.121373, -80.142677. Document your stories! What have you experienced on the sidewalks of this location? What are your memories? We want to know it all. NSU Art Museum is building an informative, creative, and safe space for community members of all ages to enjoy.

### **Location 22 - Celebrity Cruises Lawn Club - Dream Vacations**

**E. Las Olas Blvd. just west of SE 8th Ave. (in front of old Cafe de Paris)**

Dream Vacations will create a "pop-up Dream Vacation" by re-creating the "Lawn Club" experience aboard Celebrity Cruises. The pop-up park will be shaded by a free-standing tent and the ground will be covered with the Celebrity Cruises "Lawn Club" grass/astroturf. There will be a steel drum player to help get guests in the vacation-state-of-mind, a cornhole game, and refreshing mocktails and other non-alcoholic beverages served from Celebrity's signature "Martini Bar." Guests will be able to capture their memories at a selfie station and seating may be available to relax. Guests will not only get on "island-time" at this pop-up park, they will learn about the importance of taking a vacation and the personal and professional benefits it provides. Guests will also learn about the benefits of using a travel agent. There will be flyers with statistics about using vacation days and working with travel agents, as well as materials about Celebrity Cruises. Guests can also sign up to win a free cruise, which is part of our nationwide contest.