



OUTDOOR SALES OF HOLIDAY RELATED MERCHANDISE

CUSTOMER INFORMATION

1. Must submit to Business Tax
 - a. Completed Application
 - b. Permission letter from Property Owner
 - c. Copy of Driver's License
 - d. Certificate of Flame Retardant for Tent
 - e. Site Plan
 - f. Product List
 - g. Hours of Operation
2. Location requires Zoning Approval
3. Must obtain tent/canopy permits from the Building Services Department at 700 NW 19 Ave. If a cleanup bond is not already on file contact Lori Grossfeld located in the same building and pay \$ 250 for the bond.
4. Holidays
 - a. Fourth of July (7/4)-Business Tax will be issued 10 Calendar days before.
 - b. Halloween (10/31)-Business Tax will be issued 30 Calendar days before.
 - c. Christmas (12/25)-Business Tax will be issued 30 Calendar days before.
5. Fire Marshall will approve location after tent is set-up.

Sec. 47-18.15. - Holiday-related merchandise, outdoor sales.

- A. Outdoor sales of holiday-related merchandise, specified in this section, are permitted, subject to the following restrictions:
1. A licensee must, at the time the license is issued, pay to the city a clean-up deposit fee of two hundred fifty dollars (\$250.00). The deposit will be returned if the licensee restores the licensed location to its original pre-sales condition; otherwise, the deposit will be retained by the city, in whole or in part, and used to clean the location.
 2. A license for the sale of outdoor merchandise will only be issued for items sold in connection with the following holidays:
 - a. Fourth of July;
 - b. Halloween (October 31);
 - c. Christmas (December 25).
 3. Any license issued for sales permitted under this section shall only be valid for a temporary period of time, as prescribed below:
 - a. A maximum of ten (10) days preceding the Fourth of July;
 - b. A maximum of thirty (30) days preceding Halloween; and
 - c. A maximum of thirty (30) days preceding Christmas.
- B. Locations for sales of merchandise permitted to be sold outdoors are subject to the following restrictions:
1. Pyrotechnical items may only be sold at locations lying within a business zoned district, except the central beach districts. Such sales will be permitted to be made from areas located a minimum of fifty (50) feet from:
 - a. Any fuel storage facility of any kind; and
 - b. Any area required to provide parking in connection with a restaurant or lounge.
- C. Halloween and Christmas items may only be sold at locations lying within any business zoned district; locations within the Downtown RAC and central beach districts used for nonresidential uses, and from any property owned by a nonprofit organization or institution.
- D. A maximum of one (1) four-foot by eight-foot sign for each one hundred (100) feet of street frontage, not to exceed two (2) signs for any one (1) location, may be displayed in connection with such sales.
- E. Pyrotechnical items may be sold if each item and each sales location has been approved by the fire marshal.

(Ord. No. C-97-19, § 1(47-18.14), 6-18-97)