

**AGENDA**  
**REGULAR MEETING**  
**BEACH BUSINESS IMPROVEMENT DISTRICT ADVISORY COMMITTEE (BID)**  
**Monday– July 12, 2021**  
**3:30 PM**  
**CITY HALL**  
**100 NORTH ANDREWS**  
**FORT LAUDERDALE, FL 33301**

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| I.    | Call to Order/Roll Call<br>Quorum  | Anna MacDiarmid<br>BID Chair  |
| II.   | Approval of Meeting Minutes <ul style="list-style-type: none"><li>• Regular Meeting May 10, 2021</li><li>• Rescheduled Regular Meeting June 21, 2021</li></ul>   | Anna McDiarmid<br>BID Chair   |
| III.  | Breakers Avenue Update<br>Legal Opinion – City Attorney Memo No. 21-093  | Clarence Woods<br>CRA Manager   |
| IV.   | BID Rebranding Strategy Plan   | Tasha Cunningham<br>BID Manager<br>and<br>Ari Glassman<br>Website Manager |
| V.    | Discussion and Recommendation of<br>BID Budget Fiscal Year 2022  | Cija Omengebar<br>CRA Planner   |
| VI.   | BID Manager Update <ul style="list-style-type: none"><li>• Co-op Promotional Campaign Update</li><li>• BID Applications – Potential Applicants</li></ul>   | Tasha Cunningham<br>BID Manager   |
| VII.  | Communications to the City Commission  | Anna MacDiarmid<br>BID Chair  |
| VIII. | Old/New Business <ul style="list-style-type: none"><li>• Staffing Transition</li><li>• Holiday Display Preference Update</li><li>• Lifeguard Towers Enhancement Update</li><li>• Las Olas Marina Detour Plan Update</li><li>• August Meeting Agenda Item Recommendations<ol style="list-style-type: none"><li>1. South Beach Lot Project Update</li><li>2. BID Funding Applications</li><li>3. Tortuga Festival Update</li></ol></li></ul> | Cija Omengebar<br>CRA Planner   |
| V.    | Adjournment  | Anna MacDiarmid<br>BID Chair  |

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THE NEXT REGULAR BID **MEETING** WILL BE HELD, **3:30 PM MONDAY – AUGUST 9, 2021**

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**Purpose:**

Monitor the progress of the Beach Business Improvement District; make recommendations on services, enhancements and special programs and events.

**Note:**

Two or more Fort Lauderdale City Commissioners or members of a City of Fort Lauderdale Advisory Board may be in attendance at this meeting.

If any person decides to appeal any decision made with respect to any matter considered at this public meeting or hearing, he/she will need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. If you desire auxiliary services to assist in viewing or hearing the meetings, or reading meeting agendas and minutes, please contact the City Clerk's Office at 954-828-5002 and arrangements will be made to provide these services for you.