



## Memorandum

**Memorandum No: 21-049**

**Date:** July 12, 2021

**To:** Honorable Mayor and Commissioners

**From:** Chris Lagerbloom, ICMA-CM, City Manager

**Re:** 2021 City Commission Priorities – Quarterly Progress Report (June 2021)

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I am pleased to present the second quarterly updates of the 2021 City Commission Priorities. The Commission Priorities are an important short-term component of the *Fast Forward Fort Lauderdale 2035 Vision Plan* and *Press Play Fort Lauderdale 2024 Strategic Plan*. The Commission Priorities are also a key component of our budget process as we ensure that funding is in place to advance the Commission's Priorities. Exhibit 1 outlines the funding that is in place per the Fiscal Year (FY) 2022 Preliminary Budget.

In January 2021, the City Commission met to identify and articulate the organization's highest priorities for 2021. Six Top Priorities and five Priorities were identified. Updates to the Top Priority initiatives are provided monthly to the City Commission and the community through the LauderTrac newsletters (accessible online at <https://bit.ly/3oPvZTf>). This memo provides an update to the five Priorities which include Airport Workforce Training Opportunities, COVID-19 Recovery, Safety, Smart Growth, and Uptown Master Plan South.

### **Airport Workforce Training Opportunities**

The City continues to progress toward becoming a training hub for aviation, aerospace, and related technology. Collectively, the City along with secondary and higher education partners, seeks to create technical training pathways that establish an employment base for the industry, increase the median income for the region, and strengthen the economy.

Following a competitive bid process, the City of Fort Lauderdale contracted with the Broward College Center for Applied Research to conduct a feasibility study for the Fort Lauderdale Aviation and Aerospace Program. The consultant agreement was executed on May 6, 2021, at which point Broward College formally launched the needs assessment.

As the first project phase, the needs assessment is designed to prioritize the City's focus on expanding training opportunities based on the current and projected industry needs. Broward College is in the process of gathering quantitative data to assess the labor

market supply and demand in the aviation and aerospace sector. The analysis involves an investigation of current and projected jobs by sector and occupation, job posting activity, and an assessment of the skills that are in increasing demand. Simultaneously, an asset inventory is being developed to identify the existing educational training programs in the tri-county area. Final preparations are underway to facilitate interviews and focus groups with industry leaders, employers and aligned collaboratives to develop a more nuanced understanding of training needs and partnership opportunities. A preliminary listing of the stakeholders participating in the interviews and focus groups is included as Exhibit 2.

### **COVID-19 Recovery**

Over the last few months, much progress has been made toward the City's COVID-19 response and recovery. The distribution of vaccines has greatly improved the City's, its businesses', and neighbors' ability to thrive. The City partnered with Inter-Miami, the Florida Department of Emergency Management, and Broward Health to deliver 68,385 vaccines at DRV PNK Stadium. The City hosted another vaccination location at Snyder Park through a partnership with the Florida Department of Health; 98,613 vaccines were administered at this location. Both sites have since closed due to reduced demand, but the City continues to assist and partner with third-party vaccinators. Some of the innovative strategies that the City supports include the "Take Your Shot" campaign, which hosted pop-up events throughout the City where neighbors could receive a vaccine while participating in recreational events, participation in the Riverwalk's "Shot for a Shot" program, and a partnership with local beach resorts to provide vaccinations for both hotel staff and guests. Hotels, such as the Hilton Fort Lauderdale Beach Resort, offered incentives to promote vaccinations as a part of this program. The City has also been providing information to neighbors about CDR Maguire's Homebound Vaccine Program which brings vaccinations directly to homebound individuals. In addition to vaccines, Mills Pond Park continues to provide free COVID-19 tests through the City's partnership with the Florida Department of Health in Broward County.

While food distributions ended in May 2021, the City continues to find ways to support the health and quality of life of our neighbors. The City entered into an agreement with Consolidated Credit Solutions to undertake the intake and income certification process for eligible residents seeking rental assistance. The program will pay a maximum of six months of rent arrears. The program launched on June 9<sup>th</sup>; residents can obtain an application by calling 1-833-385-7368 or accessing <https://www.consolidatedcreditsolutions.org/ftl-rent/>.

To re-engage students who have regressed during the last school year, the City is offering academic enrichment through three different programs. The first program will supplement the Parks and Recreation Community Camps which is expected to have 540 campers in 1<sup>st</sup> through 12<sup>th</sup> grade. The second program is an extension of Broward Schools' Half-Day Program. This program contracts with the Boys and Girls Club of Broward County and the YMCA of South Florida to provide a full day of academic enrichment for students

enrolled in the Broward County Schools' half-day summer program. Enrollment is expected for 120 campers in kindergarten through 8<sup>th</sup> grade. These two programs will provide learning opportunities for students and prepare them to continue grade-level course work at the beginning of the upcoming school year. The third academic enrichment program is targeted toward college and career readiness training. Services will be provided through Bridge 2 Life with an expected enrollment of 500 high school students.

### **Safety**

This priority is a collaborative effort between multiple City departments to improve the overall safety of the City by preventing and mitigating identified risks. The Community Risk Reduction (CRR) program conducts preventative public education and related inspections to prevent fire and medical incidences. Since January 2021, the Fire Rescue Department has conducted 13 safety education sessions with over 400 attendees, four home inspections on smoke alarm installations, and 65 car seat installations. To improve fire and medical response times in the southeast portion of the City, the Fire Rescue Department has also initiated the Request for Proposal (RFP) process to hire a firm for the design of the Southeast Emergency Medical Services (EMS) sub-station (Fire Station 88).

The Police Department continues to keep neighborhoods safe by enforcing public safety regulations and utilizing advanced investigation technologies. License Plate Reader (LPR) cameras are placed in strategic locations to capture stolen license plate/vehicles and locate wanted persons, sexual offenders, or missing persons. Over the last 12 months, a random sampling of 30 consecutive days was selected and revealed there were 691 alerts during this time. The Crime Scene Unit has also utilized National Integrated Ballistic Information Network (NIBIN) bullet tracing technology to analyze bullet shell casings. Year to date, the analysis of 82 entries has developed 12 leads from cases both inside and outside of the City of Fort Lauderdale. Both technologies provide quick and reliable intelligence to investigate and solve crimes.

The Police Department continues to make progress toward the new Police Headquarters and parking garage which is currently in the schematic design phase. Groundbreaking for the garage is expected in late summer 2021 and a Construction Manager for the Police Headquarters project has been hired.

The Parks and Recreation Department continues to work with Kimley-Horn to create the Citywide Lighting Master Plan, scheduled for completion by the end of the year. Once the Master Plan is complete, it will identify and prioritize areas for energy efficient LED bulbs upgrades. 500 smart nodes have been installed and another 500 are expected to arrive in July and with installation completed by September 2021.

Active Killer Response Training for City employees is expected to start in mid-July 2021. It will be provided via an interactive online course. A total of 300 Active Killer Response (bleeding control) Kits have been purchased and assembled for distribution to various

City locations. Thus far, 67 kits have been dispersed to five City locations, with another 26 kits planned for distribution this summer, and 207 kits remaining for distribution throughout the rest of the year. Additionally, National Safety Council Training including basic first aid, trauma bleeding and wound care, cardiopulmonary resuscitation (CPR), and use of an automated external defibrillator (AED) has been evaluated. Funding is being pursued for the purchase of required equipment and supplies to implement the training as soon as practical. The training will target approximately 500 employees per year for the next three years, encompassing the City's entire workforce, except for the Police and Fire Rescue Departments which conduct their own internal training.

### **Smart Growth**

The City's continued commitment to smart growth development was illustrated through the online launch of the Gridics Municipal Zoning Interactive 3D Development Map (accessible online at <https://bit.ly/3gP6vTO>). The application streamlines and expedites the retrieval of City zoning information in a single comprehensive website by integrating multiple data components, which include a 3D zoning map, the City's published Unified Land Development Regulations, and a parcel zoning check.

The application serves as a transparent and valuable internal and external resource that allows users to visually assess the potential impact of proposed development as well as the effects of any proposed zoning regulation changes on the existing built environment. It also serves as an initial access point for the public to obtain property specific zoning data, and further houses a citywide listing of development projects which it tracks through the review, approval, and construction process with a subset specific to affordable housing. As with any available real-time resource, data is subject to modifications as plans are submitted and move through the review and approval process; consequently, the application's primary purpose is to inform and engage the public in discourse related to the City's smart growth initiative rather than operating as a sole analytical and decision-making resource.

An overview of the application was presented at the City Commission Conference Meeting in April 2021. The presentation highlighted the tool's features and further expanded public awareness of its availability as a resource to residents, planners, and developers. Insights provided by Zencity, which gauges public sentiment and engagement surrounding City topics and communications, indicated that promotion of the module contributed to a significant increase in public discourse related to planning and development within the City of Fort Lauderdale between March and April with 97% expressing positive views and support of the new technology.

The City will continue to leverage the Gridics platform to ensure that current infrastructure plans support proposed developments, conform with adopted planning regulations, and align with master planning efforts and the City's vision.

### **Uptown Master Plan South**

An internal preliminary analysis report has been completed for the Uptown South area, which will be presented at an upcoming City Commission Conference Meeting in FY 2021. The report was initiated to reassess current land use and zoning patterns in the area following nearby redevelopment of the DRV PNK Stadium. The report contains an overview of existing conditions, outlines current land use and zoning requirements, and highlights redevelopment challenges and opportunities within the area in an effort to identify potential zoning changes that better complement and support economic growth.

The preliminary report will be used as a reference in the potential development of an Uptown South Master Plan, which may include a supplemental economic and market analysis of the area as well as a multi-modal connectivity plan that links the area to Uptown Village and nearby transportation systems including Tri-Rail and the Executive Airport, and other areas in Fort Lauderdale. The City is in the process of securing Tindale Oliver as the consultant for this effort given that Tindale Oliver prepared the Uptown Urban Village Master Plan and is familiar with the project intent. The primary objective is to focus the redevelopment on the expansion of business development without creating an internally competitive economic environment or duplicating current urban planning initiatives within the City.

I look forward to continued partnerships and success in implementing the City Commission's Priorities and will provide another update on the City's efforts in September 2021 in addition to the monthly Top Priority LauderTrac newsletters. Please contact me for any further information regarding our progress.

### **Attachments**

Exhibit 1 – FY 2022 Commission Priorities Budget Alignment

Exhibit 2 – Airport Workforce Needs Assessment Stakeholders

c: Tarlesha W. Smith, Esq., Assistant City Manager  
Greg Chavarria, Assistant City Manager  
Alain E. Boileau, City Attorney  
Jeffrey A. Modarelli, City Clerk  
John C. Herbst, City Auditor  
Department Directors  
CMO Managers



# CITY COMMISSION PRIORITIES

## FY 2022 Preliminary Budget Alignment

TOP PRIORITIES	FUNDED ITEMS
<b>Homelessness and Housing Opportunities</b>	<p>The Neighbor Support's budget includes \$124,240 for the continuation of the Community Court Program. In addition, the State of Florida's FY 2021 - FY 2022 budget includes \$88,000 for Community Court.</p>
	<p>The Homeless Intervention Administrator position continues to be funded by the City Manager's Office in the amount of \$96,555.</p>
	<p>Entitlement grant funding will continue to support homelessness initiatives and is managed by the Housing and Community Development Division:</p> <ul style="list-style-type: none"> <li>• HOME Investment Partnerships funding will provide \$642,917 to be used in part to support affordable housing initiatives.</li> <li>• Community Development Block Grant (CDBG) funding will provide \$508,315 to support local organizations' homelessness assistance and prevention programs.</li> <li>• Housing Opportunities for Persons with AIDS (HOPWA) funding will provide \$5.9 million to assist with facility based housing, various rent programs, mortgage assistance, and utilities.</li> <li>• HOME Investment Partnerships - American Rescue Plan funding will provide \$2.6 million to be used in part to assist those experiencing homelessness and to prevent homelessness.</li> <li>• State Housing Initiative Partnership funding will provide \$1.2 million to be used in part to assist to those experiencing homelessness and to prevent homelessness.</li> </ul>
	<p>The Police Department continues the efforts of the Homeless Outreach Unit funded through approximately \$500,000 in General Funds.</p>
	<b>Infrastructure</b>
<p>The CIP Water/Sewer Master Plan includes approximately \$14.3 million in new cash funded capital projects in addition to the re-appropriation of approximately \$61 million in unspent project balances. The Central Region Wastewater budget includes \$15.3 million in new cash funded capital projects prioritized based upon a renewal and replacement study in addition to the re-appropriation of approximately \$51.4 million in unspent project balances.</p>	
<p>The CIP includes \$30 million in debt funded advanced metering infrastructure implementation.</p>	
<p>The CIP includes \$2.5 million for the repair and replacement of roadways and sidewalks.</p>	
<p>The CIP includes \$3.5 million for bridge repairs and replacements.</p>	
<p>The CIP includes \$900,000 for the new pumping station in Flagler Village from the Sewer Expansion/Impact Fee Fund.</p>	



# CITY COMMISSION PRIORITIES

## FY 2022 Preliminary Budget Alignment

TOP PRIORITIES	FUNDED ITEMS
<p><b>Public Places</b></p>	<p>The General Fund CIP includes \$600,000 in funding for the Parker Playhouse renovation.</p>
	<p>The CIP includes \$2 million for repair and maintenance of City owned facilities.</p>
<p><b>Resiliency</b></p>	<p>The CIP includes \$5.3 million in funding for restoration and replacements of seawalls.</p>
	<p>The Community Investment Plan includes \$3,333,333 for the Broward County Beach Nourishment initiative.</p>
	<p>The CIP includes approximately \$4.1 million in cash funded Stormwater Fund capital projects.          A Stormwater Bond in the amount of \$200 million is planned to support improvements in seven (7) neighborhoods identified as high priority areas.</p>
<p><b>Transportation and Traffic</b></p>	<p>The \$5.0 million Breakers Avenue and Birch Road Improvements CIP project is ongoing.</p>
	<p>The \$11 million A1A Streetscape Improvements CIP project supported by the Central Beach CRA Fund and the Florida Department of Transportation (FDOT) is ongoing.</p>
	<p>The CIP includes \$975,000 to support the One-Way Pairs feasibility review and implementation of one-way pairs to better move vehicles and provide more space for transit and multimodal accommodations.</p>
	<p>Transportation and Mobility Department's General Fund budget includes \$40,000 to continue the Speed Radar Program to collect traffic data for potential synchronization improvements.</p>
	<p>The CIP includes \$200,000 for ADA Compliant bus stops.</p>
	<p>Transportation and Mobility Department's General Fund budget includes \$56,250 to fund Bluetooth Sensors that will collect data to view and analyze traffic data.</p>
	<p>\$9.3 million in Cycle 1: Municipal Transportation Surtax Grants will continue to support multimodal transportation rehabilitation, maintenance, and capital projects including the West Lake Drive Bridge Restoration, South Ocean Drive Bridge Restoration, and the NW 15th Mobility Project.</p>
	<p>The CIP includes \$300,000 for Las Olas Isles signalized crosswalks.</p>



# CITY COMMISSION PRIORITIES

## FY 2022 Preliminary Budget Alignment

TOP PRIORITIES	FUNDED ITEMS
Waterway Quality	
	Public Works's Water & Sewer Fund budget includes \$100,000 in funding for the Waterway Quality Monitoring Program.
	Parks Department's Sanitation Fund budget includes \$395,932 for the Canal Cleaning Program.
	Public Works Department's Stormwater Fund budget includes \$150,000 in funding to implement the Pilot Algal Bloom Project.
PRIORITIES	FUNDED ITEMS
Airport Workforce Training Opportunities	
COVID 19 Recovery	
Safety	
	The Police Department's budget includes \$192,350 for replacement equipment.
	The Police Department's budget includes \$516,000 for new and replacement license plate readers.
	Fire Rescue Department's budget includes \$1.9 million in funding for replacement EMS Equipment.
	The Operating Budget includes \$1.1 million for three (3) Type 1 Rescue Units to increase the City's ambulance inventory.
	The Police Department's budget includes \$195,000 for the continuation of the ShotSpotter Program.
	The Community Investment Plan includes \$100 million in voter approved bonds for the Police Headquarters replacement project.
The Community Investment Plan includes \$3.9 million in funding for Fire Station 13 from the General Fund to supplement the \$4.7 million originally funded through the Fire Rescue Bond.	
The Parks and Recreation Department's budget includes \$719,070 to improve lighting citywide.	





# CITY COMMISSION PRIORITIES

## FY 2022 Preliminary Budget Alignment

TOP PRIORITIES	FUNDED ITEMS
Smart Growth	The NPF CRA's \$3 million forgivable loan to Dynasty, LLC to support the construction of a mixed-use development on Sistrunk Boulevard.
Uptown Master Plan South	The Development Services Department conducted a preliminary study and will implement the recommendations from the study.

*\*Some of these projects have elements that are components of other programs and initiatives; as such, the funding identified above may extend to other Commission Priorities.*

# AIRPORT WORKFORCE TRAINING OPPORTUNITIES

## Needs Assessment Interview and Focus Group Stakeholders Preliminary List

### EMPLOYERS:

- Fort Lauderdale Executive Airport
- F and E Aircraft Maintenance Miami LLC
- AAR Aircraft Services Inc
- AAR Landing Gear Services
- Turbocombustor Technology, Inc
- Pratt & Whitney West Palm Beach Engine Center
- Barfield Inc
- Complete Turbine Services LLC
- Heico Components Repair Group
- LAN Cargo Repair Station LLC
- Xtreme Aviation LLC
- Propulsion Technologies International LLC
- Commercial Jet Inc
- Techno Coatings Inc
- Learjet Inc
- Aircraft Electric Motors Inc
- Goodrich Landing System Services
- Hamilton Sundstrand Aviation Services Inc
- iAero Thrust LLC
- Aerotech Miami Inc
- VSE Aviation Services Inc
- Heico Repair Group Aerostructures LLC
- Summit Aerospace Inc
- Embraer Executive Jet Services LLC
- Gulfstream Product Support Corporation
- Aero Accessories and Repair Inc
- Sikorsky Aircraft Customer SVC and Completion CNTR
- Jet Aviation Specialists LLC

### SUPPORT ORGANIZATIONS:

- Beacon Council
- Greater Fort Lauderdale Alliance
- South Florida Aviation Maintenance Council
- South Florida Business Aviation Association
- Greater Miami Aviation Association
- South Florida Defense Alliance
- Florida Makes
- South Florida Manufactures Association
- Space Florida
- Associated Industries of Florida
- Career Source Broward
- Career Source South Florida
- Career Source Palm Beach

*\*Through the needs assessment additional stakeholders will be identified and invited to provide input.*