



## Memorandum

**Memorandum No: 21-126**

**Date:** December 27, 2021

**To:** Honorable Mayor and Commissioners

**From:** Chris Lagerbloom, ICMA-CM, City Manager

**Re:** New Year's Eve Parking Rates

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The Downtown Countdown is scheduled for Friday, December 31<sup>st</sup> at Esplanade Park and extending down SW 2nd Street from 3:00 p.m. to 1:00 a.m. Friday Night Sound Waves New Year's Eve at Oceanside Park is scheduled 6:30 p.m. to 12:30 a.m.

In accordance with Section 26-161(5) of the City of Fort Lauderdale Code of Ordinances, I am authorized to establish event parking rates:

*26-161(5) The city manager may authorize a special single-entry rate of not more than thirty dollars (\$30.00) at any city operated lot or garage, provided that prior written notification is given to the city commission by the city manager.*

Please accept this memo as written notification that during the 2021 Downtown Countdown and Friday Night Sound Waves New Year's Eve events, the following parking locations will have single-entry parking rates of:

- Riverwalk Center Garage (150 SE 2<sup>nd</sup> Street) \$25.00 / space
- River House Lot (220 SW 3<sup>rd</sup> Avenue) \$25.00 / space
- County Lot I (400 SE 1<sup>st</sup> Avenue) \$25.00 / space
- County Lot II (80 SW 1<sup>st</sup> Avenue) \$25.00 / space
- Las Olas Garage (200 Las Olas Circle): \$25.00 / space
- DC Alexander Lot (500 Seabreeze Boulevard): \$25.00 / space
- On-Street Parking: Hourly Rates

City staff has created marketing materials and will provide notice to the public through the City's website and social media channels. During the event, electronic message boards and signage will be strategically deployed to provide rate information and wayfinding information.

For further information on this initiative, please contact Ben Rogers, Director of Transportation and Mobility, at [brogers@fortlauderdale.gov](mailto:brogers@fortlauderdale.gov).

Attachment: 2021 New Year's Eve Parking Information

c: Greg Chavarria, Assistant City Manager  
Tarlesha W. Smith, Esq., Assistant City Manager  
Alain E. Boileau, City Attorney  
Jeffrey A. Modarelli, City Clerk  
John C. Herbst, City Auditor  
Department Directors  
CMO Managers



# STATUS OF CITY PARKING FACILITIES ON NEW YEAR'S EVE

## FRIDAY, DECEMBER 31, 2021



CITY OF FORT LAUDERDALE

Pay for parking using the **PayByPhone** app or at pay stations with cash or credit cards.



**1 Riverwalk Center Garage**

150 SE 2nd Street  
\$25 Event Rate\*

**2 Riverhouse Lot**

220 SW 3rd Avenue  
\$25 Event Rate\*

**3 County Lot I**

400 SE 1st Avenue  
\$25 Event Rate\*

**4 County Lot II**

80 SW 1st Avenue  
\$25 Event Rate\*

**5 Las Olas Garage**

200 Las Olas Circle  
\$25 Event Rate\*

**6 DC Alexander Lot**

500 Seabreeze Boulevard  
\$25 Event Rate\*

**On-Street Parking**

- REGULAR RATES APPLY TO ALL OTHER ON-STREET PARKING.
- Residential Beach Parking Permits are not valid during special events.

\* Event rate will be honored from 5 p.m. on Friday, December 31, 2021 until 3 a.m. on Saturday, January 1, 2022.

FOR MORE INFORMATION VISIT  
[www.fortlauderdale.gov](http://www.fortlauderdale.gov)

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