



# LAUDERTRAC



## TRANSPORTATION AND TRAFFIC UPDATE

Tracking Progress on Fort Lauderdale Commission Priorities for 2022

July 2022

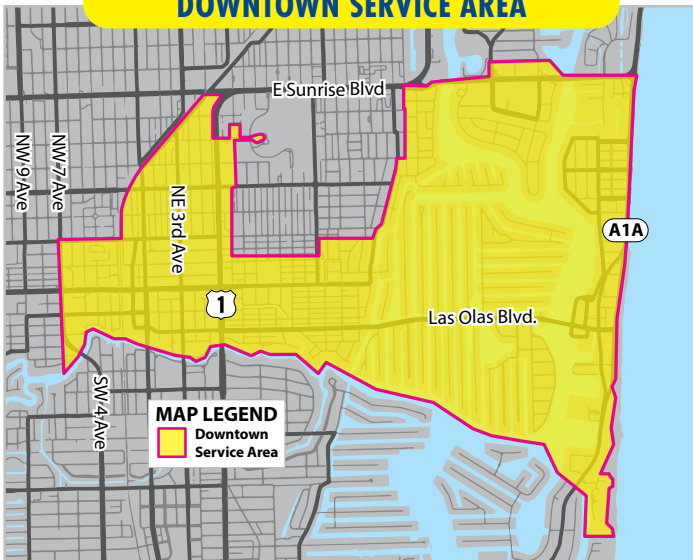
### CATCH A FREE RIDE ON THE LAUDERGO! MICRO MOVER



Get ready to meet the LauderGO! Micro Mover, a new option that makes it easy for residents and visitors to get around downtown, Las Olas, and the beach. Launching in late August, the free and eco-friendly service is powered by an all-electric fleet of nimble shuttles that aim to provide innovative and sustainable solutions to ease traffic congestion in the City.

The LauderGO! Micro Mover provides an efficient solution to the first- and last-mile transportation challenge that so many face. The vehicles connect to Brightline, Broward County Transit, and LauderGo! Community Shuttles. The pilot program offers two different options for free rides around parts of Fort Lauderdale – the Downtown Service Area and the Beach Service Area.

#### DOWNTOWN SERVICE AREA



#### Downtown Service Area

The Downtown Service Area is an on-demand system, where riders can use the Ride Circuit app to request to be picked up and dropped off anywhere within the service area. There is no charge for riders. The app puts all of downtown, Las Olas Boulevard, and the beach at your fingertips; tap a button and you're off to The Parker or the Broward Center for the Performing Arts. Simply get in and go!

► **Service Hours:** Daily from 10 a.m. and 7 p.m.

#### BEACH SERVICE AREA



#### Beach Service Area

The Beach Service Area is a fixed-route system with stops stretching from the northern to the southern portions of the barrier island. Vehicles follow a designated route with five dedicated stops, where riders can hop on and off (safely, of course!). Three of the stops are parking lots where passengers can park their own cars and then catch a free ride, while the other two stops are pick-up and drop-off locations. It's the perfect way to cruise the beach in style!

► **Service Hours:** Daily from 10 a.m. and 7 p.m.

#### Look for the LauderGO Micro Mover!

Be sure to catch a free ride on the Micro Mover in both service areas starting in late August! Remember, riders must be at least 18 years old to request a ride or be accompanied by an adult. Children must weigh at least 65 pounds or use a child seat provided by the adult passenger.

## Background

The City Commission approved an agreement on July 5 to partner with Circuit – a company founded in 2011 that is focused on micro-transit solutions — for a six-month trial to assess the viability and potential positive impact on mobility, especially the challenge of filling in the gap of the first- and last-mile of a person’s journey. The Downtown Service Area is funded through the City’s General Fund and the Beach Service Area is funded by the Transportation and Mobility Department’s Parking Division so that rides remain free for passengers.



Through this effort, the Commission aims to improve the quality of transportation services for the neighbors and visitors of the City of Fort Lauderdale. The program will be evaluated periodically to ensure progress is aligned with this Commission priority.

### Did You Know?

Fueleconomy.gov notes that burning a gallon of gasoline produces 20 pounds of carbon dioxide (CO<sub>2</sub>) into the atmosphere. The fully electric vehicles powered by Circuit do not produce carbon gases while driving and idling in traffic.



## More Information

Visit [fortlauderdale.gov/micromover](https://www.fortlauderdale.gov/micromover) for more details about the pilot program along with step-by-step instructions to download the app. Check out [ridecircuit.com](https://www.ridecircuit.com) to learn more about the company that powers the all-electric service.

For feedback and questions about the City of Fort Lauderdale’s mobility services, e-mail [transportation@fortlauderdale.gov](mailto:transportation@fortlauderdale.gov) or call 954-828-8000.