



# LAUDERTRAC



## PARKS AND PUBLIC PLACES UPDATE

Tracking Progress on Fort Lauderdale Commission Priorities for 2022

August 2022

### BEAUTIFYING THE BEACH

The beach is one of Fort Lauderdale’s crown jewels, providing striking ocean views and recreation for neighbors and visitors alike. Due to its local and international attraction, the beach serves as an economic anchor for the City and hosts frequent special events such as the recent 4th of July Spectacular and Great American Beach Party. To better showcase the diversity and culture of Fort Lauderdale and enhance neighbors’ and visitors’ experience, the City recently transformed four lifeguard towers on the beach into a public art exhibit.

The City put out a call for artists to propose their designs for the lifeguard towers. Through this competitive process, Fort Lauderdale’s own Djerlens “DJ” Chery was recommended by the City’s Public Art and Placement Advisory Board to transform the blank canvas of towers. In July 2022, the makeover was completed and unveiled for the public to enjoy. The completed towers boast and reflect Fort Lauderdale’s dynamic coastal life including swaying palm trees, towering sandcastles, and thriving sea turtles. The beautified towers will further enhance enjoyment of the beach, but also serve as a critical beacon for those in need of emergency assistance.

Check out the vibrant lifeguard towers at the locations below:

- ▶ Lifeguard Tower 2  
1000 Seabreeze Boulevard
- ▶ Lifeguard Tower 5  
496 South Fort Lauderdale Beach Boulevard
- ▶ Lifeguard Tower 6  
296 South Fort Lauderdale Beach Boulevard
- ▶ Lifeguard Tower 7  
126 South Fort Lauderdale Beach Boulevard

For more information, watch this [short video](#).



Watch the video from the artwork unveiling of the four lifeguard towers



Lifeguard Tower 2



Lifeguard Tower 5



Lifeguard Tower 6



Lifeguard Tower 7