



WAR MEMORIAL UPDATE

&

**2023 NHL ALL-STAR
WEEKEND**

WAR MEMORIAL CONSTRUCTION UPDATE

- Baptist Health IcePlex Ice Arena on target to open in Summer 2023, starting with:
 - Public sessions
 - Skating Classes
 - Introductory Hockey Programs
 - Special Girls-Only Hockey Camps and Clinics
 - Curling (yes, CURLING!)
 - Birthday parties and other special events
- War Memorial Auditorium
 - “Soft” opening in 2023 – special events
 - Concerts and private events anticipated by early 2024





WE RECENTLY TOURED THE CONSTRUCTION SITE WITH MAYOR TRANTALIS AND COMMISSIONER GLASSMAN, AND WANT TO SHARE OUR PROGRESS WITH YOU





https://www.dropbox.com/s/53ymnukcbscgmh8/MAYOR_WAR_MEMORIAL_TOUR_V3.mp4?dl=0



2023 HONDA NHL ALL-STAR GAME

Saturday, February 4th
@FLA Live Arena - Home of the Florida Panthers!

- **ONE OF THE NHL'S PREMIER EVENTS**
 - All-Star Weekend includes a series of arena events, hospitality functions, media opportunities, and grass roots fan activities.
 - An unparalleled opportunity to showcase the South Florida market to fans watching worldwide, while allowing local residents to experience the excitement of All-Star first-hand in their own backyard.



NHL All-Star Beach Sweep

Fort Lauderdale Beach (A1A and Las Olas)
Sunday, January 29

- Kick off the NHL All Star Week festivities by spending the morning with the Florida Panthers cleaning the Fort Lauderdale Beach area and preparing it for NHL fans arriving from all over the world
- Share the experience with Panthers staff, NHL personnel, Season Ticket Members, local community officials, and other volunteers

Check back in regularly at:
floridapanthers.com/allstar

For up-to-date information and schedules for all NHL All Star Week activities!



Truly Hard Seltzer NHL All-Star Beach Festival™

Official Fan Festival of the 2023 NHL® All-Star Weekend
February 2-4 at Fort Lauderdale Beach Park

Three days of FREE family friendly hockey interactive games and attractions, special guest appearances, trophy and memorabilia displays, and a chance to take a picture with the greatest trophy in sports, the Stanley Cup®.

- Hockey Hall of Fame exhibit presented by Discover
- Collector's Showcase presented by Upper Deck
- Meet the NHL Mascots™ and watch them compete in the 8th Annual NHL Mascot Showdown™
- Meet and greet legends of the game as current NHL All-Stars and NHL Alumni sign autographs
- NHL All-Star Skills™ Zone
- Kids Zone



City of Fort Lauderdale Signature Event

SATURDAY SWEAT!

February 4th at Holiday Park

A CULTURALLY RELEVANT WELLNESS EXPERIENCE

- **SATURDAY SWEAT** fitness classes, open to all and targeting black & brown millennials
 - Encourages healthy lifestyles to proactively address long-term health risks
 - Top fitness instructors
 - Live DJ Spinning fantastic music such as R&B, Soca, and Afrobeat
 - Small business and minority-owned fitness and wellness vendors
- **TRY BALL HOCKEY FOR FREE** on the Holiday Park roller rink
- **LIVE MUSIC**, Food trucks, merchandise stations, Florida Panthers fan activations featuring inflatables, video game trucks, player appearances and **MORE**
- **DANCE**, run and walk your way to a healthier morning!





VISIT LAUDERDALE
FLORIDA'S BEACH TOWN



HONDA NHL **allstar** SOUTH FLORIDA 2023

SAVE THE DATES!
ALL-STAR WEEK EVENTS



SUNDAY
JAN. 29



TUESDAY
JAN. 31



WEDNESDAY
FEB. 1



SATURDAY
FEB. 4



SUNDAY
FEB. 5

