



## Memorandum

**Memorandum No: 23-034**

**Date:** March 9, 2023

**To:** Honorable Mayor, Vice Mayor, and Commissioners

**From:** Greg Chavarria, City Manager

**Re:** Circuit Pilot Program Modifications

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In August 2022, the City implemented a six-month pilot program consisting of on-demand Circuit service in the Downtown Urban Core and fixed route service connecting City-owned beach parking garages and surface lots. While the pilot was scheduled to end on March 3, 2023, on January 10, 2023, the City Commission approved a budget amendment to extend the pilot until the end of Fiscal Year 2023. The intent of this memorandum is to make the Commission aware of two modifications to the pilot program:

Circuit Market and Saturation Testing:

In an effort to analyze system performance, ridership behaviors, and to further reduce wait times, as of February 6, 2023, Circuit began increasing the number of vehicles in service. During a four month testing period, which is set to conclude on June 4, 2023, Circuit will be adding up to 11 additional fully electric vehicles to service Fort Lauderdale. Circuit estimates their investment, at no cost to the City, for the additional vehicles and service hours to be approximately \$400,000. Data collected during the testing period will be very valuable for future service plans.

Service Area Expansion:

On March 13, 2023, the existing on-demand service will be expanded to include most of the Dorsey Riverbend neighborhood, including the L.A. Lee YMCA/Mizell Community Center and the Development Services Department. City staff created marketing materials and scheduled a ribbon cutting event taking place on Monday, March 13<sup>th</sup> at 4:15pm at Provident Park to further promote these services within the expanded area. On-demand service will significantly improve mobility in this area and overall connectivity to other areas of the City.

If you have any questions, please contact Ben Rogers, Director of Transportation and Mobility, at [brogers@fortlauderdale.gov](mailto:brogers@fortlauderdale.gov)

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