




Memorandum

Commission Memorandum No: 23-041

Date: March 22, 2023

To: Honorable Mayor, Vice Mayor, and Commissioners

From: Greg Chavarria, City Manager **Signature:** 
Greg Chavarria (Mar 22, 2023 10:45 EDT)

Re: Additional Information - City Sponsored Events 2nd Quarter 2023 – (Commission Districts 2, 3 and 4)

Below please find additional information for Commission Agenda Memo #23-0258 (BUS-1) on the March 23, 2023 Conference meeting, regarding City sponsored events held between April 1 and June 30, 2023. For your reference, I am attaching a list of the Special Events and Public Space Activation expenses incorporated within the FY 2023 Budget.

Event	Cost Per Event	No. of Events	Total Cost
Sips, Sounds and Splats	\$2,000	5	\$10,000
Carter Park Jamz	\$4,000	5	\$20,000
Jazz Brunch	\$6,000	11	\$66,000
Starlight Musicals	\$6,000	10	\$60,000
Viernes Musicales	\$5,000	2	\$10,000

Attachment – FY 2023 Special Events and Public Space Activation Budget

- c: Anthony G. Fajardo, Assistant City Manager
- Susan Grant, Assistant City Manager
- D'Wayne M. Spence, City Attorney
- David R. Soloman, City Clerk
- Patrick Reilly, City Auditor
- Department Directors
- CMO Manager

City of Fort Lauderdale, Florida FY 2023 Special Events and Public Space Activation Budget Summary

Special Event/Public Space Activation Agreement	Budget Amount
4 th of July	\$ 400,000
Riverwalk Activation	\$ 232,100
Las Olas Oceanside Park Activation	\$ 115,500
Great American Beach Party	\$ 100,000
Sistrunk Festival	\$ 100,000
Summer Jamz	\$ 100,000
St. Patrick's Day Parade	\$ 80,000
State of the City Address	\$ 80,000
Jazz Brunch	\$ 66,000
Starlight Musicals	\$ 60,000
Downtown Countdown - New Year's Eve	\$ 50,000
Carter Park Jamz	\$ 20,000
Fort Lauderdale	\$ 20,000
Light Up Sistrunk	\$ 20,000
Light Up the Beach	\$ 20,000
Light Up the Galt	\$ 20,000
Neighbor Support Night	\$ 20,000
Pre Labor Day Festival	\$ 20,000
Get Lit - Riverwalk	\$ 16,500
David Deal Play Day	\$ 15,000
Citizens Committee of Recognition	\$ 14,000
Relay for Life	\$ 10,000
Sips, Sounds, and Splats	\$ 10,000
Viernes Musicales	\$ 10,000
Community Appearance Awards	\$ 9,100
Noon Tunes	\$ 8,000
Diwali	\$ 5,000
Kijiji Moja	\$ 5,000
Menorah Lighting	\$ 2,000
Old School Reunion	\$ 2,000
Pride Parade	\$ 1,500
Big Toy and Truck Extravaganza	\$ 1,000

City of Fort Lauderdale, Florida FY 2023 Special Events and Public Space Activation Budget Summary

Special Event/Public Space Activation Agreement	Budget Amount
Kwanzaa Ujamaa	\$ 1,000
Santa on the Beach	\$ 800
Event Support Related Expenses	
Barricades	\$ 55,500
Marketing	\$ 50,000
Music License Fees	\$ 10,000
General Fund Total	\$ 1,750,000
Fort Lauderdale Executive Airport (FXE) Sponsored Events	
Achievement in Community Excellence Open House	\$ 18,000
FXE Aviation Safety Expo	\$ 15,000
Fly Pink Walk with the Mayor	\$ 6,000
Uptown 5K on the Runway	\$ 6,000
Flying Classroom STEM Aviation Workshop	\$ 6,000
Airport Fund Total	\$ 51,000
Cemetery Fund Sponsored Event	
Memorial Day Ceremony - Lauderdale Memorial	\$ 13,200
Cemetery Fund Total	\$ 13,200
Grand Total	\$ 1,814,200