



Memorandum

Memorandum No: 23-045

Date: March 22, 2023

To: Honorable Mayor, Vice Mayor, and Commissioners

From: Greg Chavarria, City Manager 
Greg Chavarria (Mar 22, 2023 18:25 EDT)

Re: Launch of FTL Connect

Today, the City has launched its first-ever digital and print magazine, FTL Connect. You can find the magazine online at: www.fortlauderdale.gov/FTLConnect.

During FY23, staff will produce two issues of FTL Connect with the goal of releasing a new issue every quarter in FY24. The magazine contains 24 pages packed with information and updates regarding Commission Priorities and City initiatives. Each page links the reader to additional pertinent information via URL and/or QR code for ease of access. The magazine is being mailed directly to approximately 99,300 homes in Fort Lauderdale.

A special thanks goes out to Strategic Communications for enabling the Commission's vision to connect with as many neighbors and stakeholders as possible.

c: Susan Grant, Assistant City Manager
Anthony Fajardo, Assistant City Manager
D'Wayne Spence, Interim City Attorney
David R. Soloman, City Clerk
Patrick Reilly, City Auditor
Department Directors
CMO Managers