

DRAFT

BEACH BUSINESS IMPROVEMENT DISTRICT ADVISORY COMMITTEE

Monday, January 8, 2024, 3:30 P.M.

Beach Community Center

3351 NE 33rd Avenue

Fort Lauderdale, FL 33308

MEMBERS	September 2023 – August 2024				
	REGULAR MTGS		SPECIAL MTGS		
	Present	Absent	Present	Absent	
The “W” Hotel, Capri Hotel, LLC <u>Anna MacDiarmid</u> Alex Caceres, Alternate	P	5	0	0	0
Marriott Courtyard, PHF Oceanfront <u>Michael Fleming</u> Steve Zunt, Alternate	P	5	0	0	0
Ritz Carlton Hotel <u>Vacant</u> Samuel Fuerstman, Alternate	P	3	2	0	0
Greater FTL Chamber of Commerce <u>Stuart Levy</u>	P	4	0	0	0
The Westin Ft Lauderdale Beach <u>Laurie Johnson</u> Michael Berry, Alternate	P	2	3	0	0
B Ocean Fort Lauderdale <u>Rizwan Ansari</u> Alternate Vacant	A	3	2	0	0
Bahia Mar Doubletree <u>Lisa Namour</u> Michael Munroe, Alternate	P	5	0	0	0
Sonesta Hotel <u>Jeff Peterson</u> Fernando Calvo, Alternate	P	3	2	0	0

Staff

Von Howard, Administrative Supervisor, Public Affairs, Board Liaison

Melissa Mata, Senior Management Fellow

Carla Blair, Prototype, Inc.

Guests

Ina Lee

I. Call to Order / Roll Call / Quorum

The meeting was called to order at 3:31 p.m. by Chair MacDiarmid. It was noted a quorum was present.

II. Approval of Meeting Minutes

• **Regular Meeting – December 11, 2023**

Motion made by Mr. Levy, seconded by Ms. Namour, to approve the minutes of the December 11, 2023, Regular Meeting as presented. In a voice vote, the **motion** passed unanimously.

III. 2025 BBID Grant Application

Von Howard, Board Liaison, shared that the 2025 grant application was live, and the deadline was February 29. He noted one (1) application has been received, and that would be brought to the Board for a presentation in February.

Chair MacDiarmid asked whether the application was for 2024 or 2025. Mr. Howard stated it was a Labor Day jazz festival.

Mr. Fleming asked for clarification on the process. He advised that last year, the Board had reviewed all of the applications together so they knew the full ask and could allocate funding appropriately. Chair MacDiarmid provided additional detail on the process.

Mr. Howard advised that this was an application which was received outside of the cycle and was for an event in this fiscal year. Consensus was to hear the presentation for the jazz festival at the next meeting and hear the 2025 applications together.

IV. South Beach Parking Lot Update

Mr. Howard provided an update from Caroline Yeakel, Project Manager with the Transportation and Mobility Department regarding the South Beach parking lot improvements. He stated the agreement is fully executed and the pre-construction meeting was schedule for later this week.

Chair Van Buskirk asked whether there was a start date. Mr. Howard advised that information was not yet available.

Ina Lee noted the construction dates needed to be checked against the Tortuga Music Festival, so the work did not conflict with any major events in the parking lot.

V. BBID Meetings in Summer

Mr. Howard advised that the Beach Community Center was not available for the Board's use during the summer due to park hours, so an alternate location would be necessary. He stated he had thought they could meet in a Fire Station, but it was not feasible.

Ms. Lee suggested the Swimming Hall of Fame.

Chair MacDiarmid recommended the Board take one (1) month off in the summer.

Mr. Howard stated staff would investigate options for locations and bring that information back to the Board.

Melissa Mata, Senior Management Fellow, noted the Board had a meeting scheduled for November 11, which is Veteran's Day, and asked if that should be rescheduled. Consensus was to cancel the November meeting unless there was business which had to be addressed at that time.

VI. 2024 Walk of Fame Applications

Mr. Howard shared that the 2025 Walk of Fame applications had been published, and the final deadline is February 12. He stated there are currently 20 nominations, and three (3) are to be chosen by the Walk of Fame Committee.

VII. Board Member Input

Mr. Howard advised that because of other events, the Beach Community Center has a hard stop of 5 p.m. and asked that the Board keep that in mind.

Mr. Fleming inquired as to the status of the BBID funding for Winterfest, as that event had been canceled. Mr. Howard stated staff had a meeting scheduled and would have more information at the February meeting.

Chair MacDiarmid highlighted open alternate positions on the Board. Discussion continued.

VIII. Adjournment

Upon motion duly made and seconded, the meeting adjourned at 3:47 p.m. The next Regular Meeting of the BBID will be February 12, 2024, at 3:30 p.m.

[Minutes prepared by C. Parkinson, Prototype, Inc.]

Attachments:
None