



Memorandum

Memorandum No: 24-104

Date: July 8, 2024

To: Honorable Mayor, Vice Mayor, and Commissioners

From: Susan Grant, Acting City Manager Susan Grant

Re: Organizational Updates

I am pleased to announce an important promotion within our Strategic Communications Division.

Effective July 8, 2024, Ashley Doussard will be promoted from Division Manager to Director of Strategic Communications. This promotion recognizes Ashley's exceptional leadership, innovative approach, and significant contributions to our City's communication efforts.

In her new role as Director, Ashley will continue to oversee our City's strategic communications initiatives, including media relations, public information, digital engagement, and internal communications. Ashley will continue to report directly to the City Manager.

Ashley's promotion supports the critical importance we place on effective communication in serving our community and fostering public trust. Her expertise and vision will be invaluable as we continue to enhance our communication strategies and public engagement efforts.

Please join me in congratulating Ashley on this well-deserved promotion. I am confident that under her leadership, our Strategic Communications team will continue to excel in keeping our community informed and engaged.

If you have any questions about these changes, please feel free to reach out to my office.

c: Anthony G. Fajardo, Assistant City Manager Laura Reece, Acting Assistant City Manager Ben Rogers, Acting Assistant City Manager Thomas J. Ansbro, City Attorney David R. Soloman, City Clerk Patrick Reilly, City Auditor Department Directors CMO Managers

Commission Memo 24-104 Promotion in Strategic Communications

Final Audit Report 2024-07-08

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