



## Memorandum

**Memorandum No: 24-133**

**Date:** September 11, 2024

**To:** Honorable Mayor, Vice Mayor, and Commissioners

**From:** Susan Grant, Acting City Manager *Susan Grant*

**Re:** **Significant Milestone in the Film Lauderdale Program**

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The City of Fort Lauderdale has reached a major milestone in its Film Lauderdale program. As of last week, the total production value from film permits issued since September 2023 has surpassed the \$80 million mark, with a grand total of \$80,002,364 in production investments. This remarkable achievement has not only enhanced the City's profile as a prime location for film and media but also directly contributed to the local economy by creating job opportunities for 2,825 local crew members.

Some of the notable productions filmed in Fort Lauderdale over the past year include:

- **Feature Films/Series:** *Bad Boys: Ride or Die*, *Love & Hip Hop*, *Casefiles*, *The Ultimatum*, *A Man's Promise*, and *Sed de Venganza* for Telemundo.
- **National Commercial & Print Projects:** Volkswagen, PUMA, GQ, Bon Appétit, Lowe's, Velveeta, Wells Fargo, Scholastic, Bose, Hyundai, PNC Bank, Home Depot, and Major League Soccer at DRV PNK Stadium.
- **Travel Shows and Documentaries:** Productions for the BBC, Hilton, PBS, Visit Florida, and an upcoming documentary featuring our airport and port.

This milestone is a testament to the growing significance of the film industry in Fort Lauderdale, further solidifying the city's position as a hub for arts, culture, and economic growth. The arts and culture sector continues to play a critical role in Fort Lauderdale's economy. In 2022, the arts and culture sector generated a total of \$288.7 million in economic activity, including \$103.0 million from nonprofit arts and culture organizations and an additional \$185.7 million from event-related spending by their audiences. These contributions support 4,897 jobs, generate \$200.2 million in household income for local

residents, and deliver \$60.2 million in tax revenues to the local, state, and federal government.<sup>1</sup>

The success of Film Lauderdale reflects the broader cultural initiatives that breathe life into our city. As we continue to attract high-profile productions and diverse creative projects, we are reaffirming Fort Lauderdale's position as a vibrant and dynamic destination for arts, culture, and innovation.

c: Anthony G. Fajardo, Assistant City Manager  
Christopher Cooper, Acting Assistant City Manager  
Laura Reece, Acting Assistant City Manager  
Ben Rogers, Acting Assistant City Manager  
Thomas J. Ansbro, City Attorney  
David R. Soloman, City Clerk  
Patrick Reilly, City Auditor  
Department Directors  
CMO Managers

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<sup>1</sup> Americans for the Arts. *Arts & Economic Prosperity 6: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the City of Fort Lauderdale, FL*. Washington, D.C., 2023.


# Commission Memo 24-133 Film Lauderdale Program


Final Audit Report


2024-09-11


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